

ISOFLEX®: TRULY SUPERIOR PROTEIN

ISOFLEX® has taken WPI technology to a whole new level of measurable superiority. If you're looking for the highest quality, most premium and fastest absorbing protein, then look no further than ISOFLEX®; a Truly Superior Whey Protein Isolate.

In just about every way a protein can be, ISOFLEX® is Truly Superior.\*

WHAT DOES THIS MEAN TO YOU?

- A 100% Whey Protein Isolate Source
  - Native & Intact, Non-Denatured Whey Protein Fractions
  - Laboratory-Tested, Certified & Approved
- 27g Pure Protein In Every Serving



HYBRID RATIO ISOLATE (HRI)



Ion-Filtration Technology

ISOFLEX® employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISOFLEX to retain an exceptionally high protein yield while maintaining enhanced bioactive whey fractions (chart on right). ISOFLEX contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates. While other brands use Concentrates, ISOFLEX users know that Isolates have a superior protein percentage and won't settle for non-isolate blends.

BIOACTIVE FULL-SPECTRUM WHEY PROTEIN ISOLATE FRACTIONS

Truly Superior Protein

53.9%	BETA-LACTOGLOBULIN
20.3%	ALPHA-LACTALBUMIN
19.9%	GLYCOMACROPEPTIDE
4.3%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.6%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

For more product information, visit ALLMAXNUTRITION.com



UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. ISOFLEX® goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.



CLEAN FOR ATHLETES.

BANNED SUBSTANCE TESTED.

This product has been skip-lot tested for banned substances for the assurance of athletes and supplement users under the **Informed Choice** program. For further information about the testing process and test results, please visit [www.CleanForAthletes.com](http://www.CleanForAthletes.com).



ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

AM/PM

ANYTIME

PRE/POST



PURE WHEY PROTEIN ISOLATE  
**ISOFLEX**

- Truly Superior Protein Technology
- Contains No Gluten, No Added Sugar<sup>‡</sup>
- Lab Tested & Certified, Guaranteed

27G  
PROTEIN<sup>1</sup>

0G  
SUGARS<sup>1‡</sup>

110  
CALORIES<sup>1</sup>

<sup>‡</sup>Not a low calorie food. See nutritional panel for more information.

2 LBS | Net Wt 907g (32oz)

Orange Dreamsicle

Natural & Artificial Flavors



**SUGGESTED USE:** Blend, Mix or Shake 1 rounded scoop (30g<sup>1</sup>) with ~5oz (150ml, ¾ of a cup) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

Nutrition Facts

30 Servings Per Container  
Serving Size 1 Scoop (30g<sup>1</sup>)

Amount per Serving	Calories	% Daily Value <sup>Δ</sup>
Total Fat 0g	110	0%
Saturated Fat 0g		0%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 60mg		3%
Total Carbohydrate 2g		<1%
Dietary Fiber 0g		0%
Total Sugars 0g		
Includes 0g Added Sugars		0%
Protein 27g		54%
Vitamin D 0mcg		0%
Calcium 120mg		9%
Iron 0.4mg		2%
Potassium 150mg		3%

<sup>Δ</sup>The % Daily Value (DV) tells you how much a nutrient in a serving of food constitutes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** HYBRID-RATIO ION-FILTERED WHEY PROTEIN ISOLATE (Cross-Flow, Ultra-Filtered Whey Protein Isolate, Ion-Charged Particle-Filtered Whey Protein Isolate, Alpha-Lactalbumin-Rich Whey Protein Isolate), Natural and Artificial Flavors, Guar Gum, Acesulfame Potassium, Sucralose, Lecithin (Sunflower).

<sup>1</sup> Due to natural variations in product density, resulting from settling and / or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis. Contains a bioengineered food ingredient.

PROTEIN COMPARISON Source: USDA Food Database	PROTEIN By Percentage	PROTEIN per 30g	FAT per 30g	BIOLOGICAL VALUE (BV)
1. ISOFLEX®	90%	27	0	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

ISOFLEX® PROTEIN PROFILE  
PER SERVING

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

Essential Amino Acids (EAA)

Branched-Chain Amino Acids (BCAA)	
L-Leucine	2750mg
L-Valine	1607mg
L-Isoleucine	1555mg
L-Histidine	540mg
L-Lysine	2719mg
L-Methionine	604mg
L-Phenylalanine	865mg
L-Threonine	1592mg
L-Tryptophan	606mg
L-Alanine	1343mg
L-Arginine	569mg
L-Aspartic Acid	3023mg
L-Cysteine	674mg
L-Glutamic Acid	4692mg
L-Glycine	441mg
L-Proline	1541mg
L-Serine	1053mg
L-Tyrosine	827mg

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

**WARNINGS:** Use only as directed. For adult use only. This product contains milk by product derivatives. Consult a healthcare practitioner prior to use if you are pregnant or breastfeeding. Ensure to adequately hydrate (drink enough fluid) before, during, and after exercise. Take a few hours before or after taking other medications. Store in a cool, dry place. Do not use if inner seal is broken. KEEP OUT OF REACH OF CHILDREN.

**CALIFORNIA WARNING:** Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0000005g of lead. For more information go to [www.P65warnings.ca.gov](http://www.P65warnings.ca.gov).

**ALLERGEN WARNING:** Contains Milk (Whey). Produced in a facility that also handles soy, egg, peanut, tree nut, sesame, fish, crustacean and shellfish products.

Use this product as a food supplement only. Do not use for weight reduction.

Made in USA with Domestic and Imported Ingredients



ALLMAXNUTRITION.com

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**HBS INTERNATIONAL CORP.**  
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\* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.